

## Brightside Community Homes Foundation Community Engagement

HEY  
NEIGHBOUR!  
Collective

### Non-Market Rental Housing Operator

- 🕒 2019-Present
- 📍 9 Vancouver neighbourhoods

Brightside is a non-profit organization that owns and operates 26 buildings across Vancouver. Brightside provides safe and secure affordable homes for those struggling to meet the costs of market housing, and is building toward a future where people of all income levels have a home within a vibrant and healthy community.

### Participating Buildings:

- 26 buildings
- 1,216 units
- Low-rise, high-rise, townhouses
- Non-market rental



### Highlights:

- Integrated resident engagement into strategic and operational plans
- Assigned dedicated Community Engagement staff
- Facilitated Resident Advisory Circle (BRAC)
- Held biennial resident surveys with Simon Fraser University research team
- Did age friendly sociable design “building audits”
- Hosted multiple program delivery partnerships

### 5 Delivery Partners



- Collingwood Neighbourhood House
- Oasis Senior Supportive Living
- Seniors Services Society of BC (SHINE program)
- Building Resilient Neighbourhoods
- Mount Pleasant Neighbourhood House

Brightside has integrated resident engagement and community development goals into its strategic and operational plans, and employed a dedicated, full-time Community Engagement Coordinator. In collaboration with SFU Urban Studies, Brightside carried out biennial community [enhancement surveys](#) to assess residents’ well-being, and also participated in [building audit](#) and sociable design-focused workshops with Happy Cities and SFU Gerontology. Brightside has supported many community development initiatives for residents, including launching a mobile app to connect residents with community resources, supporting food security programs, and making amenity spaces available for accessible social events, information workshops, health fairs, and community gardens.

Brightside’s main approach to supporting tenant connections and resilience has been through

partnerships with other community organizations to bring social programming into Brightside buildings, where approximately 70% of residents are seniors, 20% people have disabilities, and 10% are families. These have included the SHINE housing navigation project with Seniors Services Society of BC, Connect & Prepare and Neighbours Helping Neighbours with Building Resilient Neighbourhoods and Mount Pleasant Neighbourhood House (including workshops in Mandarin), and an Oasis aging-in-place expansion project with Collingwood Neighbourhood House.

In 2023, Brightside also launched a Resident Advisory Circle (BRAC) to engage residents in identifying more opportunities for social connectedness initiatives and taking leadership in implementing them. This led to a variety of resident-led activities, including lobby intercepts and discussions over meals.