

# Building successful social programming for residents

## Initial investment from landlord

Social programming often requires up-front time and investment from housing operators or landlords.



## Community Connectors drive program forward

Once housing providers can rely on a group of committed resident connectors, they can begin taking more of a background role. Community Connectors act as champions for the program and encourage resident participation.



## Self-sustaining momentum

As residents get more involved in programming, the housing provider can reduce efforts and allow residents to drive the program forward on their own.



Time

Decreased time and investment needed from landlords

