



**Helping neighbours make
friendly, lively places.**

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- activities & services
- 3 sites, 100 activities
- age 60-90 <women
- Farsi, Cantonese
- mixed income, mobility, wellness
- new EDI plan, out-trips, cultural events
- **activate connection**





- 3 years 4 buildings
- varying types & starts
- shared spaces
- enthusiastic residents willing to lead
- support of building management
- **consistent help and encouragement**



the SURFCREST 55+ SOCIAL CLUB

join us!

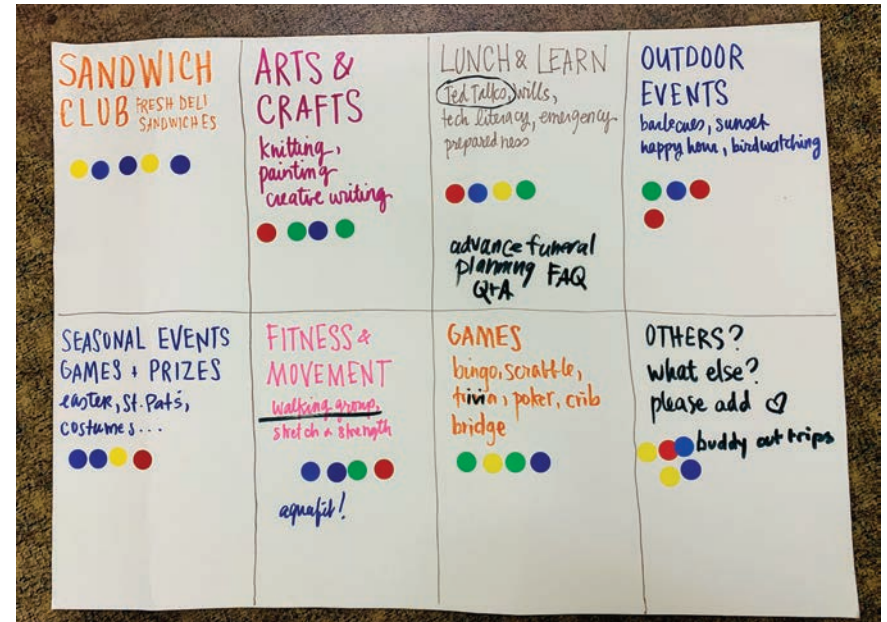
1 PM IN THE LOBBY
TUESDAY APRIL 12



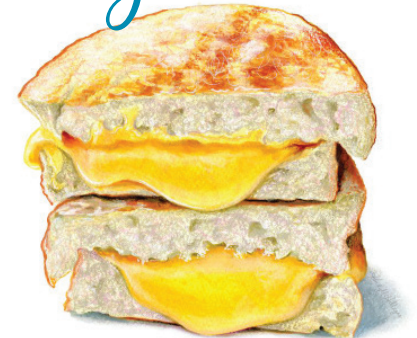
Join residents Dianne, Sheila, & Brenda, with Jennifer (West End Seniors Network). You are invited to visit and share your activity ideas for Spring/Summer 2022.

How do you start?

- relaxed, fun ways to spark their ideas
- Lunch & Listen
- Lobby Intercept
 - friendly meeting
 - prizes & visuals
 - gathers interests
- build rapport & trust



the **TUESDAY SANDWICH CLUB** join us!





And then what?

- talk through plans
- start a contact list
- be in touch regularly
- help promote events
- buy snacks, supplies
- gather more people
- **document & report**





What if nobody joins?

- **slow build = normal**
- **3 people is enough**
- **this isn't for a grade**
- **imagine next season**
- **invite them to things**
- **encourage self-care**
- **repeat, refine, share**





It can go badly!

- **too demanding ... forms, teams, commitments**
- **too complicated ... out-trip w pre-pay minimum**
- **too many cooks ... big personalities & opinions**
- **the shoulds ... your supervisor's long list**
- **too directive ... with them, not for them**
- **let them lead ... what they want to do and share**



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PROUD MEMBER OF THE HEY NEIGHBOUR COLLECTIVE
FUNDED BY THE CMHC NATIONAL HOUSING STRATEGY



**Supporting community-building with how-to's
and resources. We can help you make it happen.**

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