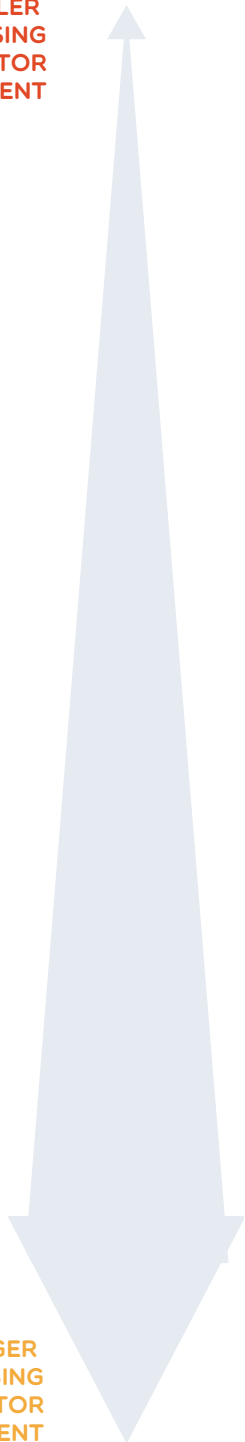


SMALLER  
HOUSING  
OPERATOR  
INVESTMENT



**Support resident-to-resident communications.**

- Create an accessible building bulletin board open to all residents
- Invite residents to an existing online communications platform



**Create an “enabling” environment**

- Give easy access to an amenity room
- Offer a secure storage area for shared emergency supplies for residents



**Host regular “one-off” social activities.**

- Hold an on-site annual summer BBQ or collective parking lot garage sale



**Survey residents to help understand and respond to community needs and interests.**

- Host “lobby intercept” chats and polls
- Conduct resident well-being surveys



**Create forums to strengthen landlord-tenant relationships, collaborative problem-solving, and sense of belonging.**

- Host building housewarming parties or town halls
- Create a resident advisory committee



**Seek out and develop external partnerships to run community-building programs and activities.**

- Enable a seniors’ organization to hold exercise sessions or other workshops in a building amenity room



**Design and implement an ongoing program of “in-house” activities that foster social connectedness among residents.**

- Empower property managers to initiate and manage events



**Support a resident-driven “connectors” program, empowering residents to lead and undertake their own community building activities.**

- Give training, support, or honoraria to resident leaders

LARGER  
HOUSING  
OPERATOR  
INVESTMENT

Figure from Practice Guide 2: Landlord- and housing operator-led approaches to growing community in multi-unit Housing  
<https://www.heyneighbourcollective.ca/guides/practice-guides/>