

Connecting Our Community



Outline

- Program Overview
- How we're Connecting Our Community
- Program Learnings during COVID-19
- Question: How can we keep residents engaged in building social connection?



Why do we need to Connect Our Community?

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Building a people-first future

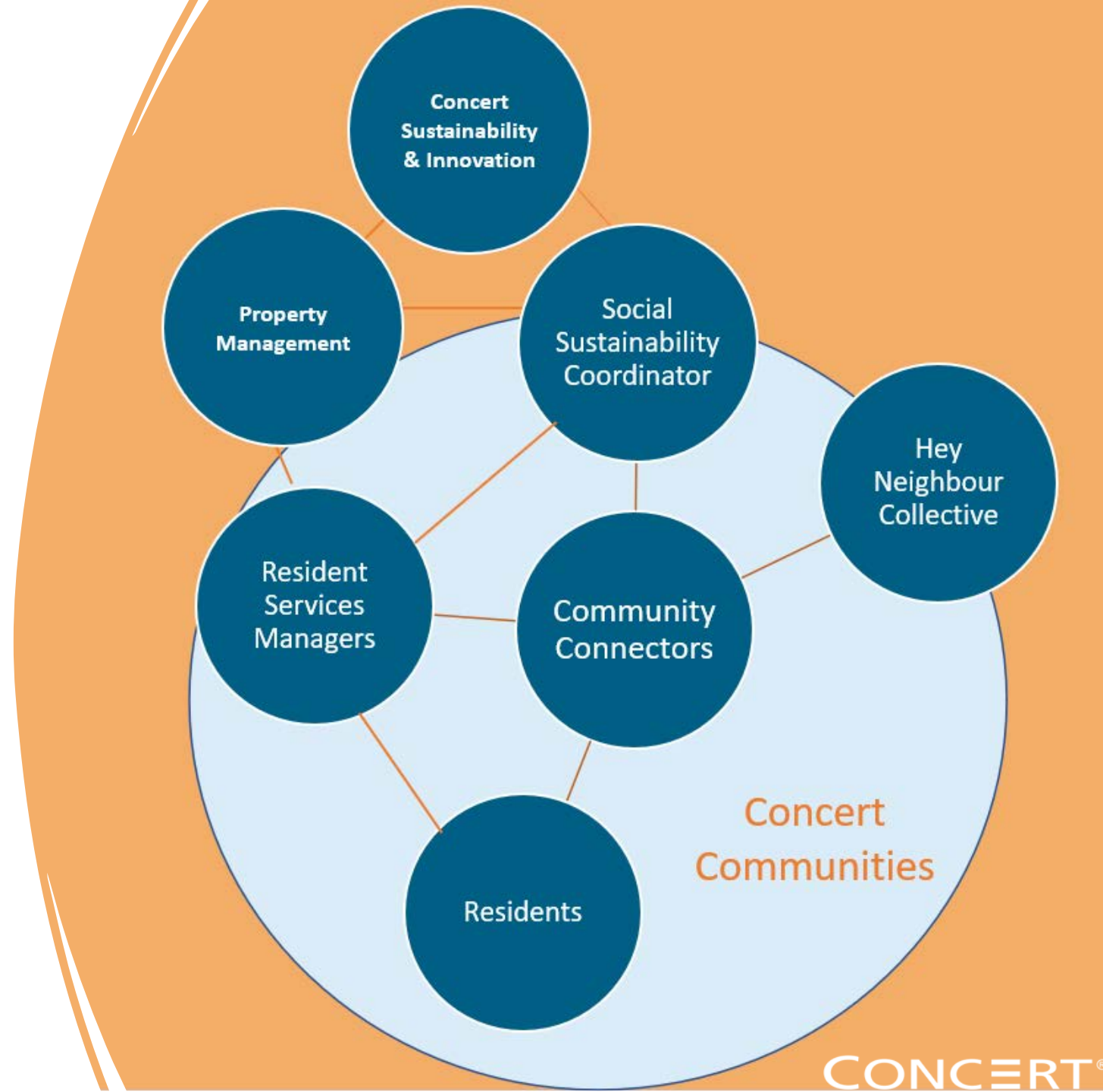
How Does Concert's Connecting Our Community Program Work?

- It's a program for residents led by residents
- Volunteers are Concert residents and we're calling them our "**Community Connectors**"
- Volunteers plan and execute monthly activities to spark social connection
- Volunteers receive a monthly honorarium



Our Approach

Community Connectors work together with our Social Sustainability Coordinator and alongside Building Managers to plan and execute monthly activations.





How we're Connecting Our Community

STEP 1.
Get Ready.

Connecting Our Community

A Guidebook for Community Connectors



Getting to know your neighbours is fun and it's the key to living in a safe, healthy and connected community.



People are busy with their day-to-day routines and it's hard to meet up and get to know each other. That's why we're launching a new program, **Connecting Our Community**, and we're looking for resident volunteers to become Community Connectors.

How can I become a Community Connector?

1. Visit concertcommunity.online and submit an interest form.
2. Download the Guidebook and read through the resources to get inspired.
3. Attend a virtual Community Connectors orientation workshop.

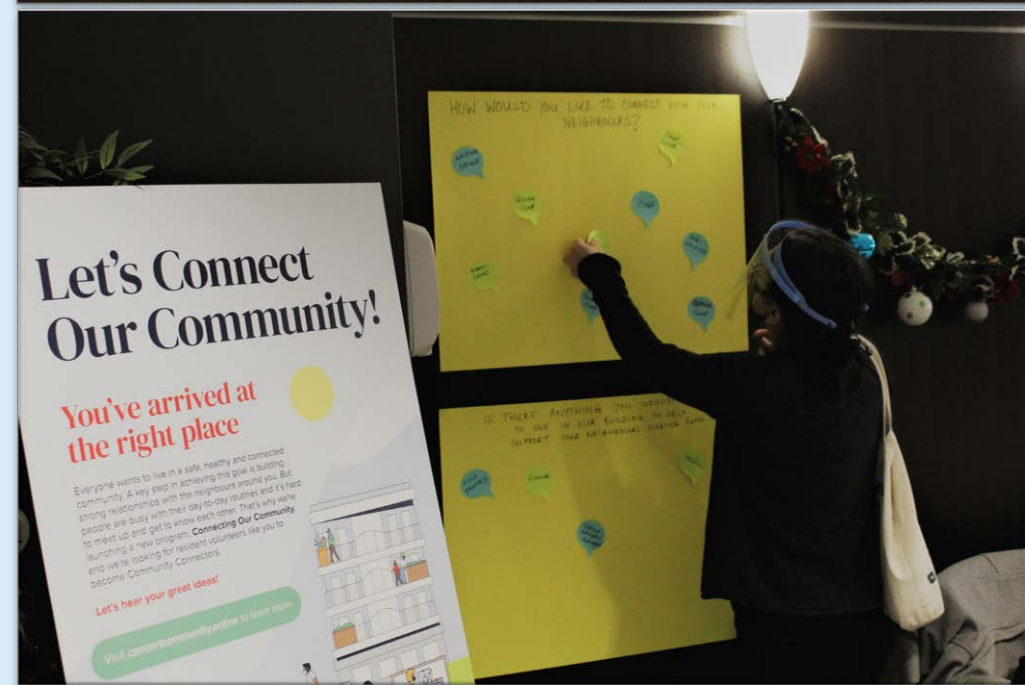
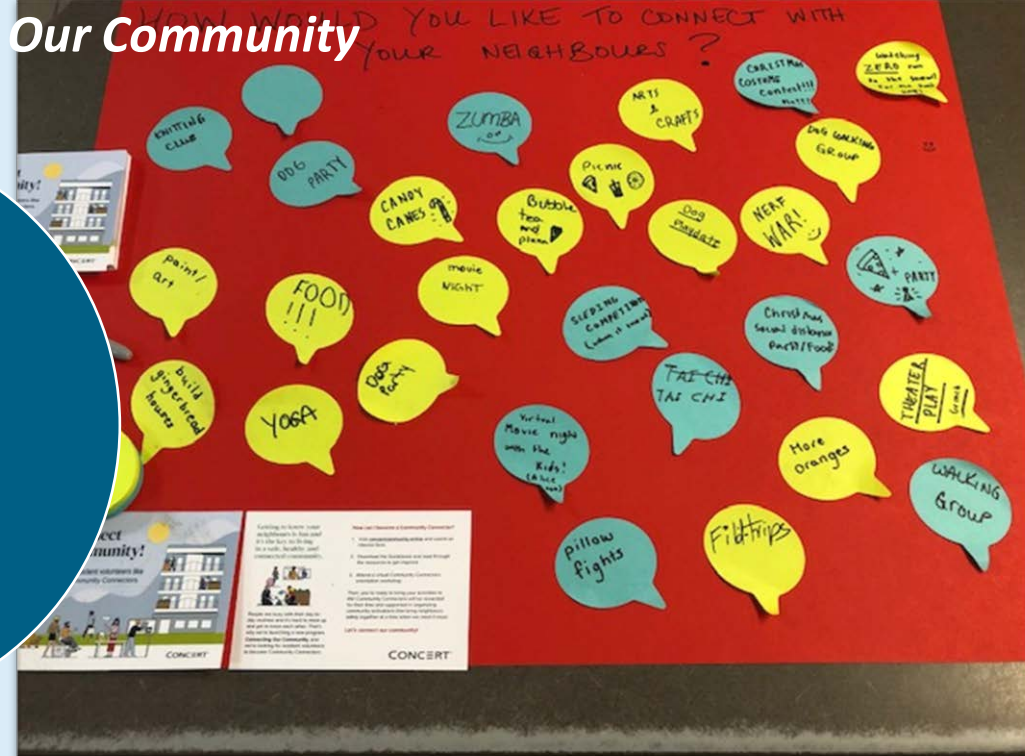
Then, you're ready to bring your activities to life! Community Connectors will be rewarded for their time and supported in organizing community activations that bring neighbours safely together at a time when we need it most.

Let's connect our community!

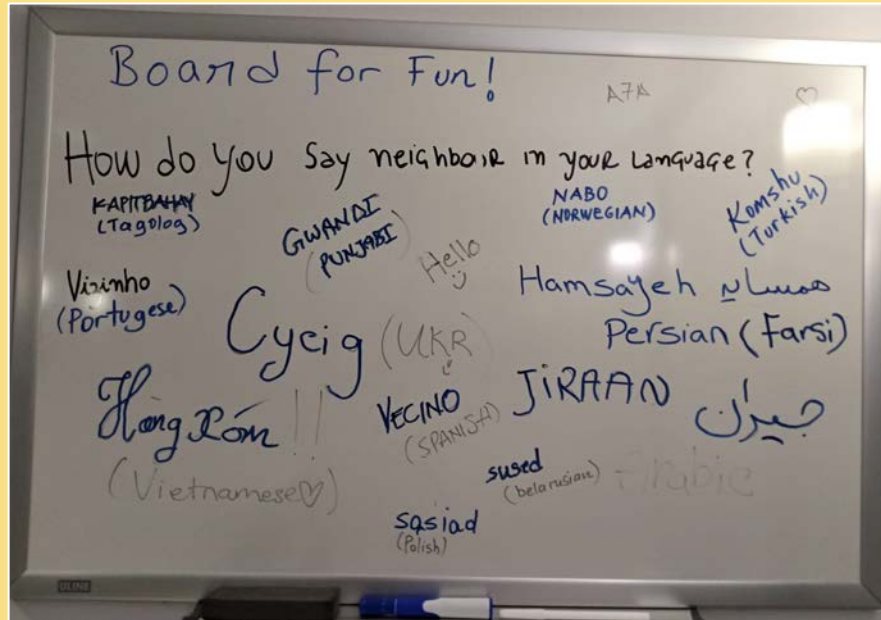
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How we're Connecting Our Community

STEP 2. Engage.



STEP 3.
Activate.



COLLINGWOOD VILLAGE COMMUNITY CONNECTORS

Hey Neighbor

Looking for an opportunity to get to know your neighbours?


TUESDAY
JUNE 8
7PM-8PM

We are happy to invite you to join to this **online event** to get to know a bit more about some of our neighbors.

During this event facilitated by the Collingwood Village community connectors you will have the opportunity to meet some of your neighbors in a **fun and informal online conversation**.

Join with your family, your pet, or by yourself 😊

We look forward to meeting you!



Registration
The event will be held on **Zoom**. You can use this QR code for the registration.



If you have any questions or issues registering, please, sent a note to CollingwoodCommunity@concertproperties.com. We will be happy to assist you.

See you there!

STEP 4.
Celebrate.



Program Learnings

- Safety Adaptions:
 - “Socially-Retrofit” activities during a global pandemic
 - Think outside the “Amenity Box”
- Passive activations spark connection while allowing residents to engage within their own comfort zone
- Creating an inclusive community is a necessary consideration when adopting technology



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How can we build momentum in our communities?



Let's Connect!

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